

When you attend conferences, one thing is certain – you get a lot of free stuff. Not all swag is created equal and let’s be frank, a lot of it ends up in the garbage can! What would happen if we took away the swag and tried a different, more impactful way of interacting with conference-goers and the hosting community?

The MedicaSoft team is doing something different at HIMSS18 in Las Vegas. We teamed up with the Nevada Childhood Cancer Foundation (NVCCF) this year. If you haven’t heard of NVCCF, it is a non-profit organization that offers over 45 different programs and services for critically-ill children and their families living in Southern Nevada. For every person who comes by our booth to see a demo of one of our products, we’re handing over cash donations to NVCCF to fund these great programs that help kids and families going through tough times. It doesn’t matter who you are, where you are, or even if you aren’t going to HIMSS this year – there are ways you can get involved, too!



HIMSS18 ATTENDEES

There are two ways you can participate in #DemosAndDonations in person at HIMSS.

Option 1: Schedule a demo of our personal health record (HealthCenter) or EHR (ehr.NXT) and arrive at your scheduled appointment time. We’ll donate \$25 in your honor for approximately 10-15 minutes of your time.

Option 2: Stop by the MedicaSoft booth (#11626) during HIMSS and catch a demo. We’ll donate \$10 for approximately 10-15 minutes of your time.

Follow @MedicaSoftLLC and the #DemosAndDonations hashtag on Twitter for live updates from the exhibit floor! Take a selfie at our booth and tweet it out using the hashtag so people know you helped the community at HIMSS.

HIMSS18 VENDORS

We like to share at MedicaSoft and we believe all of us together can make an even greater impact to the community. If you’re a vendor going to or exhibiting at HIMSS and you’d like to match our donation (TBD by show floor closing on 3/8/18) or provide a set donation of your own, let us know (either tweet us @MedicaSoftLLC or email info@medicasoftllc.com) and we’ll put you in contact with NVCCF! We’ll announce your involvement on our Twitter account and at our booth on our scrolling participants list.

ARMCHAIR TWEETERS

Not going to the show this year? That’s okay! You can make an impact just by telling other people in the Twittersphere what we have planned. Here’s how:

- Use the “#DemosAndDonations” hashtag and spread the word!
- Tell your HIMSS-attending friends to visit booth #11626.
- Follow, share, and engage with our live #DemosAndDonations tweets and progress during HIMSS18. We’ll announce the final donation amount at the closing of HIMSS.

I came. I saw. I helped.

#DemosAndDonations at Booth 11626 at HIMSS18